

Prendre le large...

▶ HUMAN RESOURCES SECTORIAL COMMITTEE OF THE MARITIME INDUSTRY (CSMOIM) NEWSLETTER

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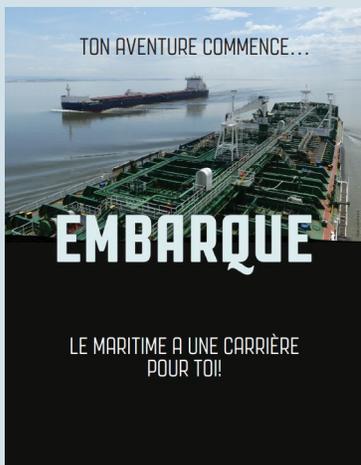
MARITIME CAREERS BOOKLET UPDATE

The Sectorial Committee is proud to present a brand-new version of its maritime careers booklet! This tool, which is widely used in the job fairs we regularly participate in, was updated in May 2020 to review its content and format.

Produced jointly with the Fondation Monique-Fitz-Back and incorporated into the edukit *Mon fleuve et moi*, this special booklet introduces elementary and secondary school youngsters to maritime careers on land and at sea.

Click [here](#) to discover this new booklet featuring the colours of our EMBARQUE campaign (in French only for the moment).

Happy reading!



MARITIME INDUSTRY TRAINING NEEDS SURVEY

For the Sectorial Committee, September marks the return of the annual training needs survey! Our team has been working for weeks now on preparing it. In mid-September, Sectorial Committee members will receive the 2020-2021 maritime training needs survey form by email. Please complete and return it virtually (you can also print it and complete it by hand, if you prefer).

We would like to remind you that your participation is essential. In addition to enabling us to adjust the training offered to your real needs, the survey results will be used in the process of allocating Emploi-Québec financial assistance for regulatory training. Note that, once again this year, only survey respondents will be able to benefit from this funding.

Thank you in advance for returning your duly completed survey form to Susan Falkner at sfalkner@csmoim.qc.ca no later than **Friday, October 9, 2020**.

Note that applications for financial assistance for maritime training that is eligible under the concerted employment maintenance action program (PACME) are not processed in the context of the annual training needs survey. Contact us if you require information on this subject.

We would like to take this opportunity to inform you that, due to the COVID-19 pandemic, the annual regional tour that usually takes place in September has been deferred to next year. Our Training Coordinator, Susan Falkner, was scheduled to meet with the various maritime companies in the Montréal area in September 2020.



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MARITIME EMPLOYMENT WEEK

We are starting to plan for the second edition of Maritime Employment Week, which will run later this fall.

Organized in partnership with the St. Lawrence Economic Development Council (SODES), the event will run entirely on social networks.

We will ask maritime organizations throughout Québec to collaborate by re-posting the messages we prepare to heighten the visibility of careers in our field.



NEWS ON OUR TWO PACME PROJECTS

The concerted employment maintenance action program (PACME) aims to support employers affected by the pandemic and health-related restrictions by providing access to training for their employees or developing training projects.

Distance training project

The first maritime project submitted and accepted consists of creating a distance learning version of the *General Shipping Knowledge* training we have been offering in classroom format for several years now. The project development mandate has been awarded to the firm *Propulsion RH*. The work is already well under way and delivery of the final product is scheduled for early October.

Maritime-sector training sessions project

The second project deals with the maritime-sector training sessions offered by the IMQ's Centre de formation aux mesures d'urgence (CFMU). Since June, the employees of maritime companies are eligible (under certain conditions) to benefit from the program, which makes it possible to cover participants' training costs, travel expenses and wages. We recently received confirmation that the project will now continue until December 2020 with a larger choice of courses being offered. Information emails are regularly sent to the industry on this subject. If you would like more information on eligibility and application conditions, please contact us or consult the [funding page](#) (French only) on our website.

NEW SECTORIAL STUDY ON HUMAN RESOURCES REQUIREMENTS IN THE QUÉBEC MARITIME INDUSTRY

As mentioned in our last newsletter, our brand-new sectorial study on human resources requirements in the Québec maritime industry is now available. Released on July 8, this study conducted by the firm *Ad hoc recherche* shows that the number of direct jobs continues to grow in our industry. The study contains interesting data on the industry's current situation as well as the hiring outlook for the coming years.

To consult **the entire sectorial study** (in French only), click [here](#).

To consult **the study's highlights**, click [here](#).

We would like to thank the working group members who helped carry out this study. Should you have questions in this regard, please contact Claude Mailloux at cmailloux@csmoim.qc.ca.

EMBARQUE

EMBARQUE CAMPAIGN: THIRD AND FINAL YEAR!

Another year of our EMBARQUE careers promotion campaign has just ended. The campaign's second year was very busy and enabled us to exceed the threshold of 7 000 likes on Facebook! Our Instagram page continues to make progress, with more than 1 200 subscribers. Among the successes of year 2 are: the Facebook likes campaign, our communities' positive response to the publications presenting women working in the industry, and the many new users who visited the EMBARQUE micro-site.

In July, we began campaign Phase 2: the commitment to specify what the maritime industry offers in relation to careers (training sessions, employer profiles and job descriptions). We will produce new media materials (photos and videos), blog-type contents, interviews with industry workers, and much more.

If you have not already done so, we invite you consult our social networks ([Facebook](#) and [Instagram](#)) and our [microsite](#) so as not to miss anything in the last year of this far-reaching campaign!

