

Prendre le large...

► HUMAN RESOURCES SECTORIAL COMMITTEE OF THE MARITIME INDUSTRY (CSMOIM) NEWSLETTER

VOL. 14 - NEWSLETTER N° 134
NOVEMBER-DECEMBER 2018

EMBARQUE (COME ABOARD)

This is the name of our brand-new digital maritime careers promotional campaign, whose first appearances on the social media are scheduled for late November 2018.

The campaign will gradually gather momentum over the following weeks and months with an increasingly regular presence on Instagram and Facebook, in particular. A new dedicated website will be launched this winter. COME ABOARD proposes a completely new approach, new visuals, unique messages and an ongoing presence designed to create a commitment in the target clientele.

Scheduled to run three years, the COME ABOARD campaign is a Human Resources Sectorial Committee of the Maritime Industry (CSMOIM) initiative and is supported by the Québec Maritime Strategy.



STATUS REPORT ON DISTRIBUTION OF FINANCIAL ASSISTANCE FOLLOWING THE MARINE INDUSTRY TRAINING NEEDS SURVEY

The annual survey was forwarded to the Québec marine industry in mid-September and companies had until October 19, 2018 to return the duly completed document to the Sectorial Committee.

Emploi-Québec funding for marine-sector training

Of the companies that completed the survey form, 27 identified the need for financial assistance for regulated seafarer training. Respondents' funding requests totalled more than \$700 000. After compiling the results, the Sectorial Committee, in collaboration with the IMQ's Centre de formation aux mesures d'urgences (CFMU - Emergency measures training centre), made a proposal to the Ministère de l'Emploi for dividing the available funding of \$212 000, which the latter accepted. The period covered ends March 31, 2019.

The amounts allocated to each company must be earmarked by it before January 15, 2019. After that time, unused amounts will become available for all Québec marine-sector companies until no funding is left for training sessions offered before March 31. Marine-sector companies who answered the training needs survey will be given priority access to the remaining amounts.

Ministère des Transports funding for officer professional development

A new agreement recently reached with the Ministère des Transports du Québec renews, for five years (2018-2023), the financial assistance that can be used to pay 50% of the cost of training leading to Navigation Officer or Marine Engineering Officer certification. Holders of papers issued in other countries, who are in the process of converting them to obtain Canadian certification, are also eligible for this funding.

The annual amount available for this program is \$60 000, up \$10 000 from the previous agreement (2013-2018). To benefit from this funding, candidates must apply for it when registering with the CFMU. Candidates will be given a form used to determine their eligibility. Under the agreement with the MTQ, the Sectorial Committee grants the final authorization.

MON ST-LAURENT INSPIRANT CONTEST IS BACK!

In partnership with the Fondation Monique-Fitz-Back, we invite you participate in the *Mon St-Laurent inspirant* drawing contest!

The contest invites young people aged 4 to 20 throughout Québec to express their vision of the St. Lawrence River through the arts (drawing, painting, collage, etc.). This year, encourage your youngsters to portray what the St. Lawrence inspires in them. The contest offers numerous prizes (cash awards, whalewatching cruises, art materials, etc.), including a draw for the teachers whose students participated.

Deadline for sending entries to the Fondation: February 15, 2019. See participation details [here](#).



ANOTHER SUCCESSFUL EDITION OF GENERAL SHIPPING KNOWLEDGE TRAINING IN QUÉBEC CITY!

For the 2nd time in 2018, new marine-sector employees were initiated into the sector through our in-house General Shipping Knowledge training session. On November 7, in Québec City, 27 participants learned more about the marine industry and its stakeholders.



Given by Nicolas Parent, Senior Consultant with CPCS, the training also featured two short presentations on Québec City maritime organizations. QSL's Patrick Couture eloquently explained the field of stevedoring, what it is, its role and its involvement in the shipping chain, and the Port of Québec's Anick Métivier spoke enthusiastically about his organization, its mission and the major project Beauport 2020, expected to bring about considerable development for the port and the marine industry in the Québec City area.

A perfect introduction to the maritime sector for a clientele consisting mainly of newcomers!

Note that this training session will run again on November 28 in Longueuil (French only). Registration is still open! See our [calendar](#) for further information.

ON THE AGENDA FOR THE COMING MONTHS

Please consult our [calendar](#) so as not to miss our upcoming events!

- ▶ November 28, 2018: General Shipping Knowledge training session in Longueuil
- ▶ December 6, 2018: Private General Shipping Knowledge training session for the Maritime Employers Association in Montréal
- ▶ January 24, 2019: Board of Directors meeting in Québec City
- ▶ January 30-31, 2019: Institut maritime du Québec internships fair in Rimouski
- ▶ February 20, 2019: Marine Personnel Regulations workshop in Québec City
- ▶ February 21, 2019: Quariera 2019 in Québec City
- ▶ March 29-30, 2019: Foire de l'emploi job fair in Québec City

SAVE THE DATE!

We invite you to mark the date of the next Marine Personnel Regulations workshop-February 20, 2019-on your calendars!

Once again, the workshop will be held at Hôtel Québec (3115, avenue des Hôtels, Québec, QC, G1W 3Z6).

More details to come.

THE SECTORIAL COMMITTEE PARTICIPATED IN THE CANADIAN MARINE ADVISORY COUNCIL MEETING IN NOVEMBER!

On November 14, Claude Mailloux and Susan Falkner represented the Sectorial Committee at the CMAC Standing Committee on Personnel meeting that took place in Ottawa. The resulting important marine regulations-related information will be used to develop the program of the annual regulatory workshop to be held on February 20, 2019 in Québec City.

Transport Canada is also organizing a consultation tour on planned changes to the Marine Personnel Regulations, whose adoption is scheduled for 2019. The tour will be in Québec City on November 23.

CAREER-RELATED EVENTS AND PROMOTION: A BUSY FALL

October and November were very busy for the Sectorial Committee team. Josée-Ève Poulin and Susan Falkner met with students making career choices and job hunters in Montréal on October 11-12 and in Québec City on October 18-20.



The Sectorial Committee also promoted marine-sector careers to professionals working in “carrefour jeunesse-emplois” youth employment centres on October 23 in Saint-Hyacinthe and took part in careers day at the Centre de formation en mécanique de véhicules lourds (heavy vehicle mechanics training centre), where the DEP in seamanship is given, on October 24.

The team concluded its promotional tour with the CargoM Career Day on November 19 in Montréal, where it met with transportation logistics students.

All of this followed on the heels of the Grande Fête maritime familiale (Maritime Family Fiesta) that ran in September at the Port of Québec and posted stellar results with 4500 visitors. On the whole, a busy series of activities that helped give interesting visibility to maritime careers at a time when they really need it.

HAPPY HOLIDAYS!

Please note that the next Prendre le large newsletter will be sent out only in late January 2019. Over the holidays, our offices will be closed from December 21, 2018 to January 2, 2019 inclusively.

At this time of rejoicing, the Sectorial Committee team would like to thank you warmly for your loyalty to our publications and extend our sincere wishes for health, happiness and a well-deserved rest. May the New Year continue to be rich in challenges and achievements for all Québec marine-sector organizations!